

# Public Policy Design

## The Enabling Ecosystem

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14 December 2023

Innovation: Value Proposition

Innovation: Methodologies

Innovation: Enabling Ecosystem

Innovation: Implementation

# Innovation: Value Proposition

**Our vision is to be a centre of innovation excellence in the NI Public Sector, where service users are at the heart of what we do and where new and disruptive methodologies are deployed to support public sector leaders improve outcomes.**



Successful **innovation** is the creation and **implementation** of new ***policies***, processes, products, services and methods of delivery which result in significant improvements **in outcomes efficiency, effectiveness or quality.**

Adapted from Mulgan & Albery, 2003

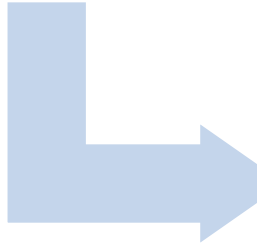
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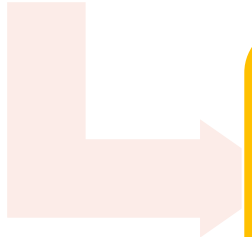
**Definition**



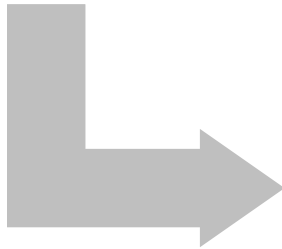
Innovation/  
policy labs



Public  
Design



Public  
Value



New Value  
Proposition

- Outcomes
- Service Design/Quality
- Trust and Legitimacy
- Efficiency

Rowan Conway, Visiting Professor of Strategic Design, University College London, Institute for Innovation and Public Purpose



## From Design Thinking to Systems Change



## Move fast and fix things: how to be a public entrepreneur



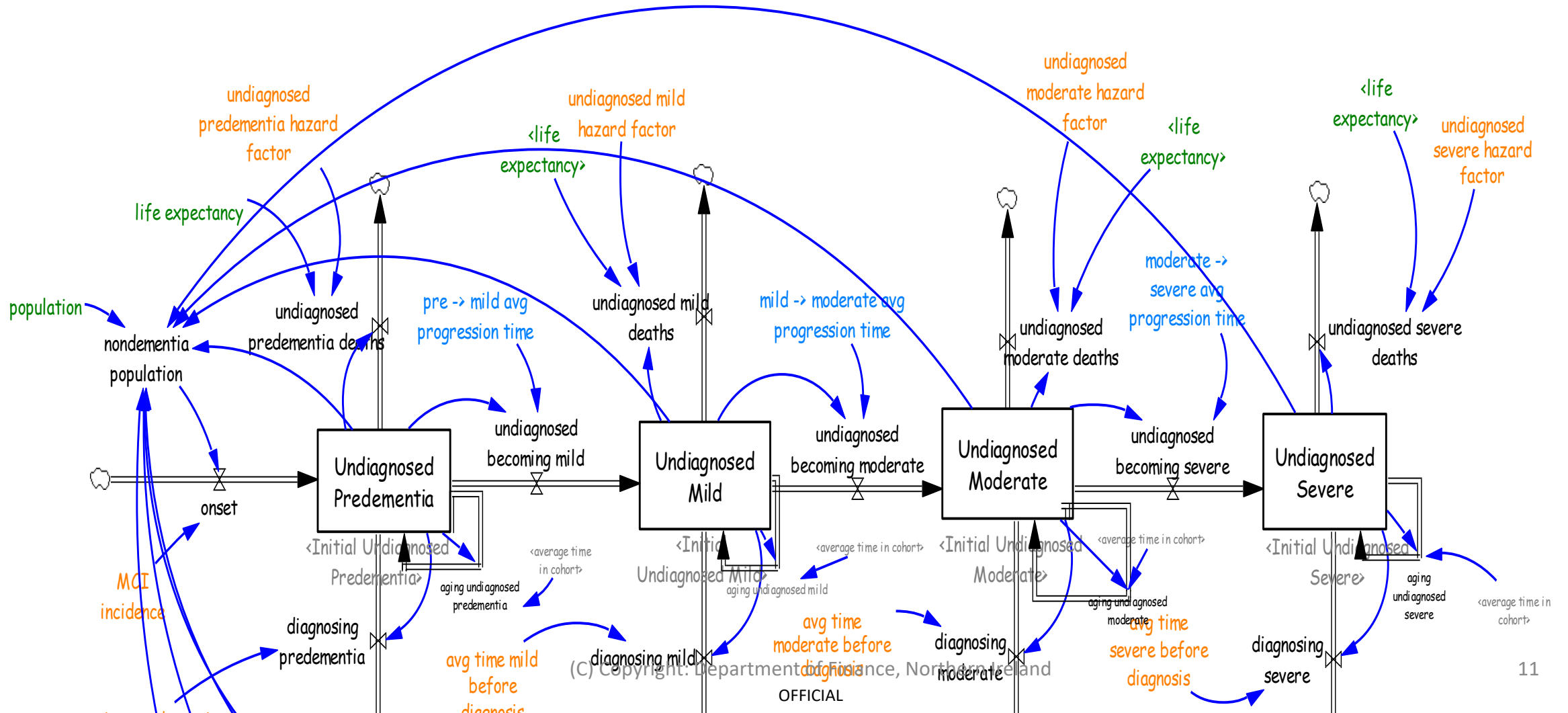


# Innovation: Methodologies

# Strategic Insight Labs



# System Dynamics Modelling



# User-Centred Design/ Design Thinking



# Behavioural Science



# Innovation: Enabling Ecosystem

**Political**

**Personal**

**Societal**

**Financial**

**Organisational**

**Operational**

**Personal**

**Public  
Entrepreneur**

**Do I  
understand  
the problem**

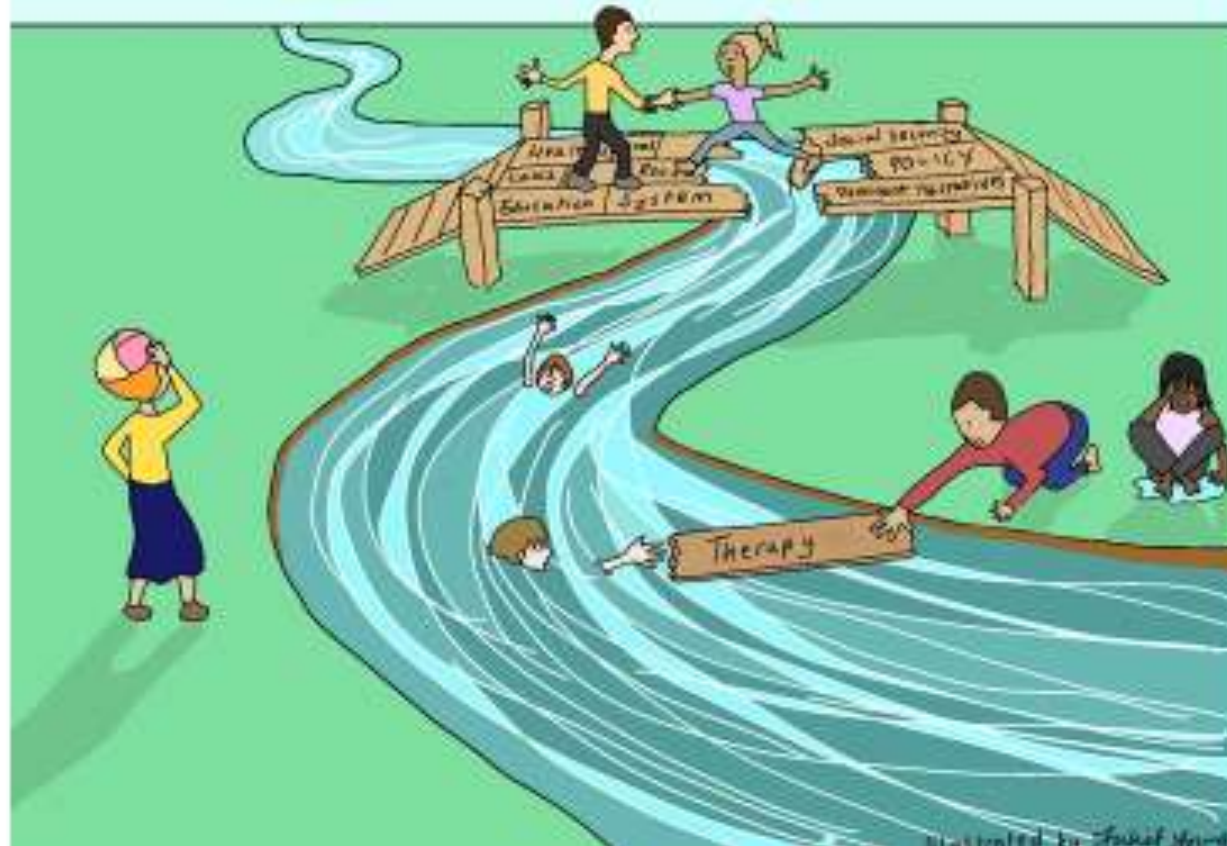
**Have I the  
staying  
power and  
ambition?**

**Am I aware  
of my  
biases?**



# Problem Definition

There comes a point where we need to stop just pulling people out of the river. Some of us need to go upstream and find out why they are falling in. (Desmond Tutu)



# Empathy



**Political**

**Political  
Ambition**

**Political  
Ideology**

**Political  
Timeframes**

**Cross  
boundary  
Issues**

**Societal**

**Public  
Perceptions**

**Emotionally  
Charged**

**Linkages into  
the  
community**

**Role of the  
third sector**

**Organisational**

**Authorising  
Environment**

**How is  
innovation  
viewed?**

**Risk appetite**

**Am I a good  
fit?**

## Financial

Can I make a business case stack up?

Is there budget for the project?

Are there alternative funding models - SBRI?

Are there research grants through partnering with academia/ Peace Plus/ All Island Fund?

**Operational**

**Am I aware of the operating structures into which my innovation must land?**

**Do I understand the dynamics?**

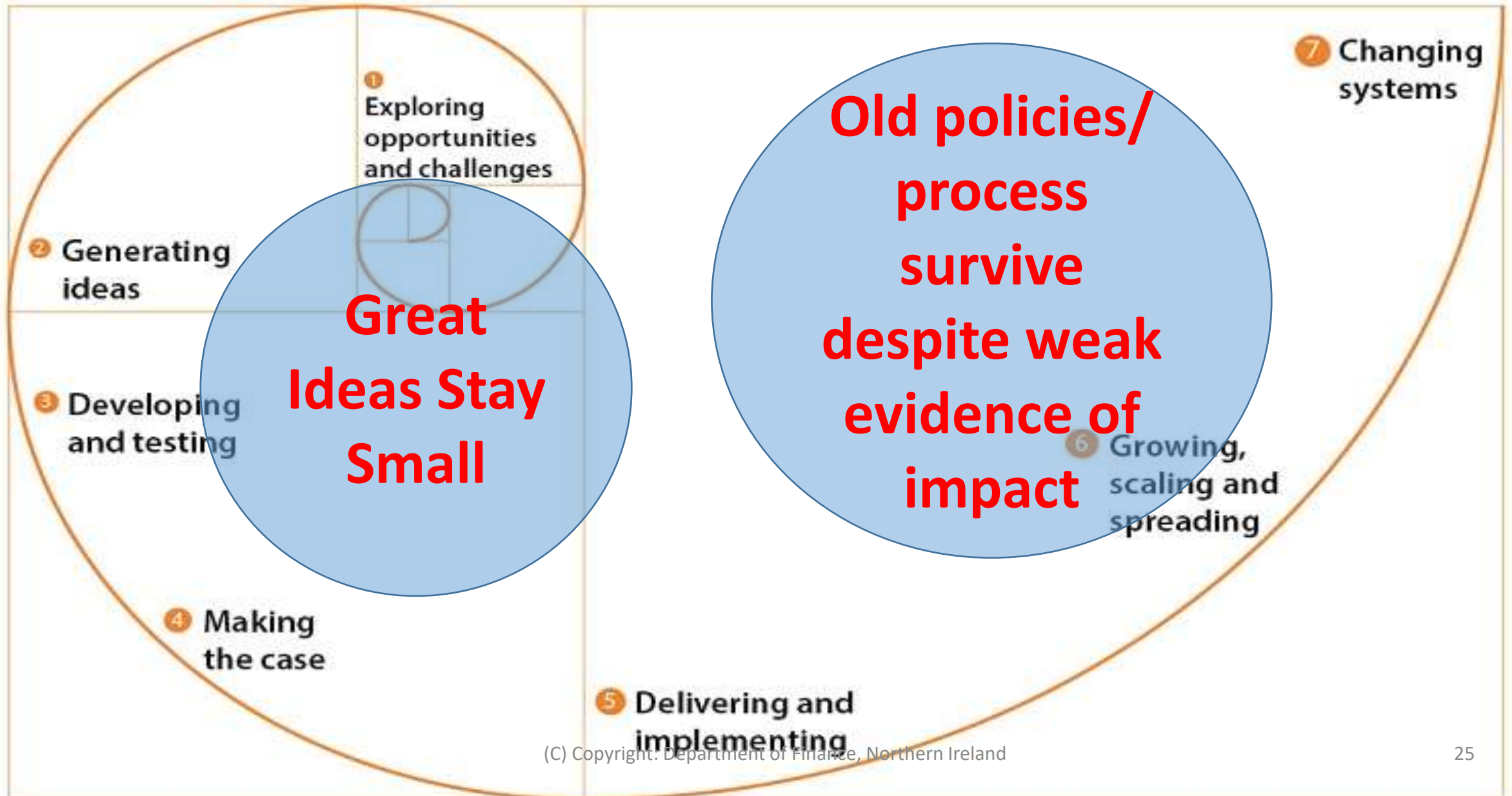
**Have I involved the people currently in the system?**

**Have I secured buy-in; or created opposition and resistance?**

# Innovation: Implementation



# Getting Round the Curve!



# Beyond Ideas

Enabling a culture of innovation for improved public services

*By Irene Hewitt, Malcolm Beattie, Majella McCloskey,  
Tony Young and Melanie Stone*

September 2019

# Beyond Ideas – Enabling a culture of innovation for improved public services

<https://www.finance-ni.gov.uk/sites/default/files/publications/dfp/beyond-ideas-ilab-ces-report-sept-2019.pdf>

# Summary



# Lessons from the iLab

## The Enabling Ecosystem

## Contacts

 [www.finance-ni.gov.uk](http://www.finance-ni.gov.uk)

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