## POLICY DESIGN COMMUNITY STRATEGY 2022-23

**OUR COMMUNITY**

We are a multidisciplinary community of practice for experts on policy design in the UK's central and local government organisations. Find out more about what we do and our value to government in our blog post: Are you making a bid for design?
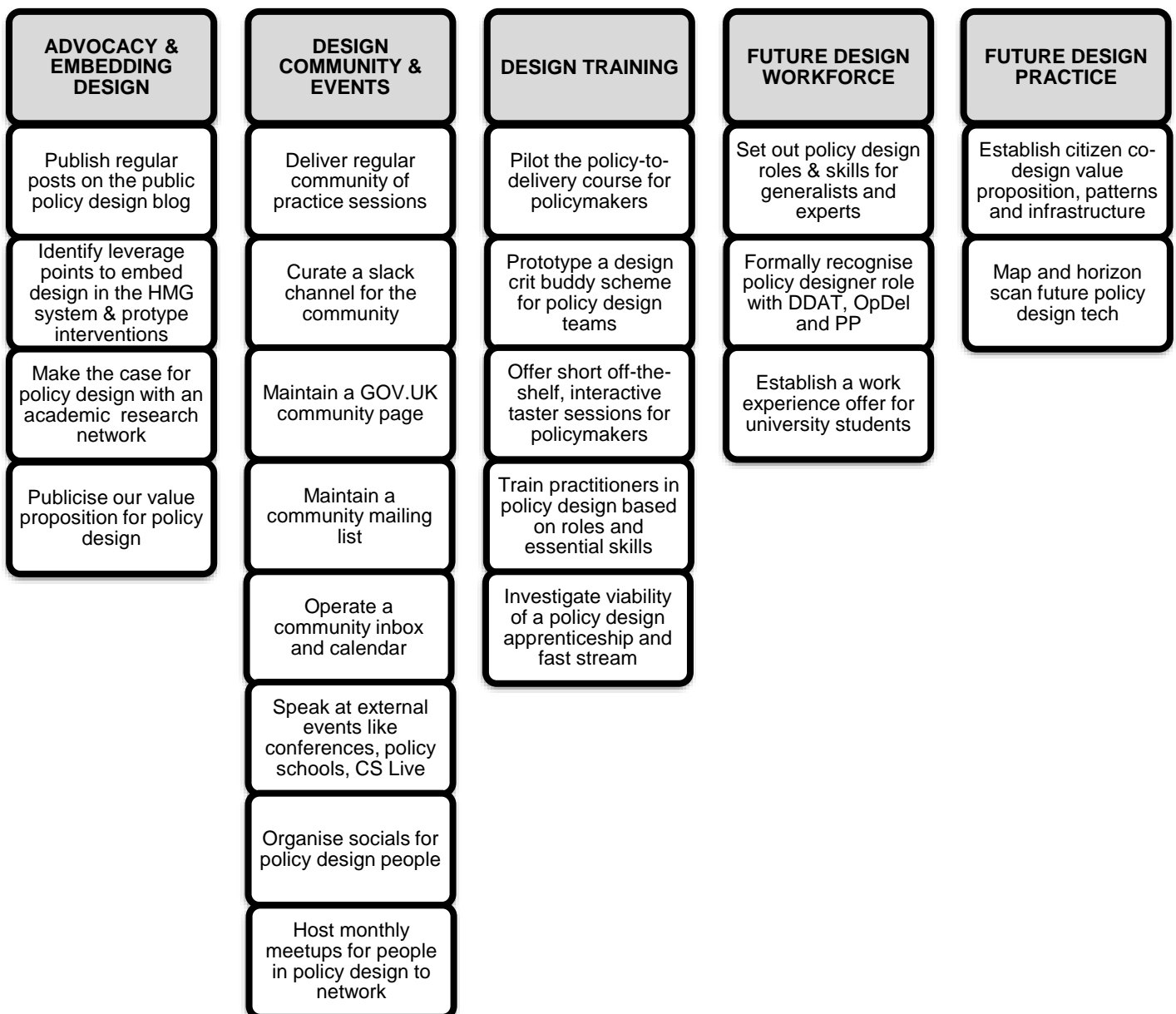
**INTENDED OUTCOMES OF OUR WORK ON POLICY DESIGN**

- Citizens get more meaningful outcomes and better public services
- Civil servants who make policy and services are more effective
- Government gets more public value from its investments

**OUR AIMS**

- Embed design into government's normal way of working
- Create a thriving community for technical experts in policy design teams by giving them networks, patterns, infrastructure, and support

**OUR WORKSTREAMS AND DELIVERABLES**

| ADVOCACY & EMBEDDING DESIGN | DESIGN COMMUNITY & EVENTS | DESIGN TRAINING | FUTURE DESIGN WORKFORCE | FUTURE DESIGN PRACTICE |
|---|---|---|---|---|
| Publish regular posts on the public policy design blog | Deliver regular community of practice sessions | Pilot the policy-to-delivery course for policymakers | Set out policy design roles & skills for generalists and experts | Establish citizen co-design value proposition, patterns and infrastructure |
| Identify leverage points to embed design in the HMG system & protype interventions | Curate a slack channel for the community | Prototype a design crit buddy scheme for policy design teams | Formally recognise policy designer role with DDAT, OpDel and PP | Map and horizon scan future policy design tech |
| Make the case for policy design with an academic research network | Maintain a GOV.UK community page | Offer short off-the-shelf, interactive taster sessions for policymakers | Establish a work experience offer for university students | |
| Publicise our value proposition for policy design | Maintain a community mailing list | Train practitioners in policy design based on roles and essential skills | | |
| | Operate a community inbox and calendar | Investigate viability of a policy design apprenticeship and fast stream | | |
| | Speak at external events like conferences, policy schools, CS Live | | | |
| | Organise socials for policy design people | | | |
| | Host monthly meetups for people in policy design to network | | | |

**OUR GOVERNANCE**

We will publish our strategy and publish regular updates on progress. A policy design community leader will lead each workstream, and they will all meet regularly as a delivery board to manage the work.

**OUR AREAS OF RESEARCH INTEREST**

- What is the value proposition (its pros and cons) for the policy design approach? How do we articulate that in way that is meaningful to other people in government.
- What does good policy design look like at a foundation generalist level for everyone and at a technical expert practitioner level? Is there a best practice way (including tools) for doing policy design at these levels? Should we have formal, codified and assured standards for policy design?
- Which multidisciplinary roles are involved with policy design? What is the unique or exclusive focus of each role? How do the roles practically collaborate? Is there a need for a policy designer role?
- What are the different models for policy design teams to be commissioned and to work with other teams in government like policy or delivery teams? How can policy design teams be a catalyst for multidisciplinary working across silos in government? Is it helpful to describe government's use of design using a maturity model like the design ladder?
- How can we measure the impact of what policy design does (or prevents)? Would an awards scheme (like a public design index based on the design ladder) drive up policy design adoption and standards?
- What are the leverage points for embedding design principles and practice into the system of government and its normal way of working, and how effective are the initiatives that exploit these?
- Practically, how might design provide government with additional efficacy for its work on climate change and levelling up?
- What policy design tech (like semantic mapping, Cosmic Bazaar, the 10DS work with StratNav, COIN) is used by governments today? How could they be improved and better deployed? What are the gaps for new tech?

**APRIL 2022**